

maison  
203

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2021

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Le verdi colline del Prosecco di Valdobbiadene (TV) fanno da cornice al brand Maison 203, nato nel 2011 dall'incontro tra Orlando Fernandez Flores, origini venezuelane e una solida esperienza di design in Foscari, e Lucia De Conti, graphic designer cosmopolita e grande appassionata di moda.

La sintesi dei loro background multiculturali genera Maison 203: un punto di vista inedito sul gioiello contemporaneo, concettuale e decorativo allo stesso tempo, dove il pensiero, attraverso la tecnologia, si trasforma in materia concreta.

Tutti i gioielli e gli accessori moda di Orlando e Lucia sono riconoscibili per la loro personalità decisa e il forte impatto estetico, ispirati da suggestioni di volta in volta geometriche, naturali, oppure legate ai linguaggi dell'architettura e della grafica contemporanea. Forme voluminose e decorative, oppure eleganti e minimali che, grazie alla realizzazione tramite stampa 3D, risultano estremamente leggere e flessibili, in grado di interagire in maniera armonica con il corpo.

Le collezioni del brand sono il risultato della continua contaminazione di idee tra Orlando, Lucia e i designer chiamati a collaborare: studi emergenti, oppure professionisti affermati nel panorama del design italiano, impiegati in ambiti progettuali molto diversi e proprio per questo in grado di donare ai gioielli e agli accessori di Maison 203 sempre nuove formule di bellezza e di significati.

Ogni accessorio, realizzato in stampa 3D, comporta una lavorazione artigianale composita, che comprende la sabbiatura manuale di ogni pezzo, successivamente colorato e dipinto a mano, ed infine rifinito ed assemblato, sempre artigianalmente. Alle realizzazioni in nylon sinterizzato si aggiungono le edizioni speciali in ottone ottenute con l'antica tecnica della cera persa e quelle realizzate attraverso la sovrapposizione con materiali della tradizione artigianale, come i preziosi pellami locali.

The green rolling hills of the famous Prosecco wine (Valdobbiadene, Treviso, Italy) are the background of Maison 203 brand, created in 2011 as a result of the encounter of Orlando Fernandez Flores, of Venezuelan origin and with a solid design experience in Foscari, with Lucia De Conti, a cosmopolitan graphic designer and great fashion enthusiast.

Their combined multicultural backgrounds give rise to Maison 203: a brand new point of view on contemporary jewellery – conceptual yet decorative – where thought becomes matter through technology.

All the fashion jewels and accessories made by Orlando and Lucia stand out for their distinct personality and strong aesthetic impact, inspired by suggestions that are sometimes geometrical, natural or linked to architectural languages and contemporary graphics. Voluminous and decorative or else elegant and minimal shapes that, thanks to 3D printing, are extremely light and flexible and able to harmoniously interact with the body.

Brand collections are the result of the constant contamination of ideas between Orlando, Lucia and the designers invited to collaborate from time to time: emerging studios, or established professionals from the world of Italian design, employed in very different design areas hence capable of always adding with new aesthetical formulas and meanings to Maison 203 jewellery and accessories.

Each accessory, made in 3D-print, entails composite craftsmanship, including manual sandblasting of each piece, subsequently coloured and painted by hand, and always finished and assembled in an hand-crafted manner. Besides sintered nylon, objects there are also special brass editions made using the old lost-wax casting technique and those made through overlapping with materials of traditional craftsmanship, such as precious local leather.

# LAVA

design by Arturo Tedeschi

The nature of lava is represented by computational design, a process that encodes design decisions using computer language rather than intuition and experience. A mathematical algorithm that expels a molten rock-like form like a lava flow that finally cools down and solidifies on a beautiful body.



Earrings



Bracelet



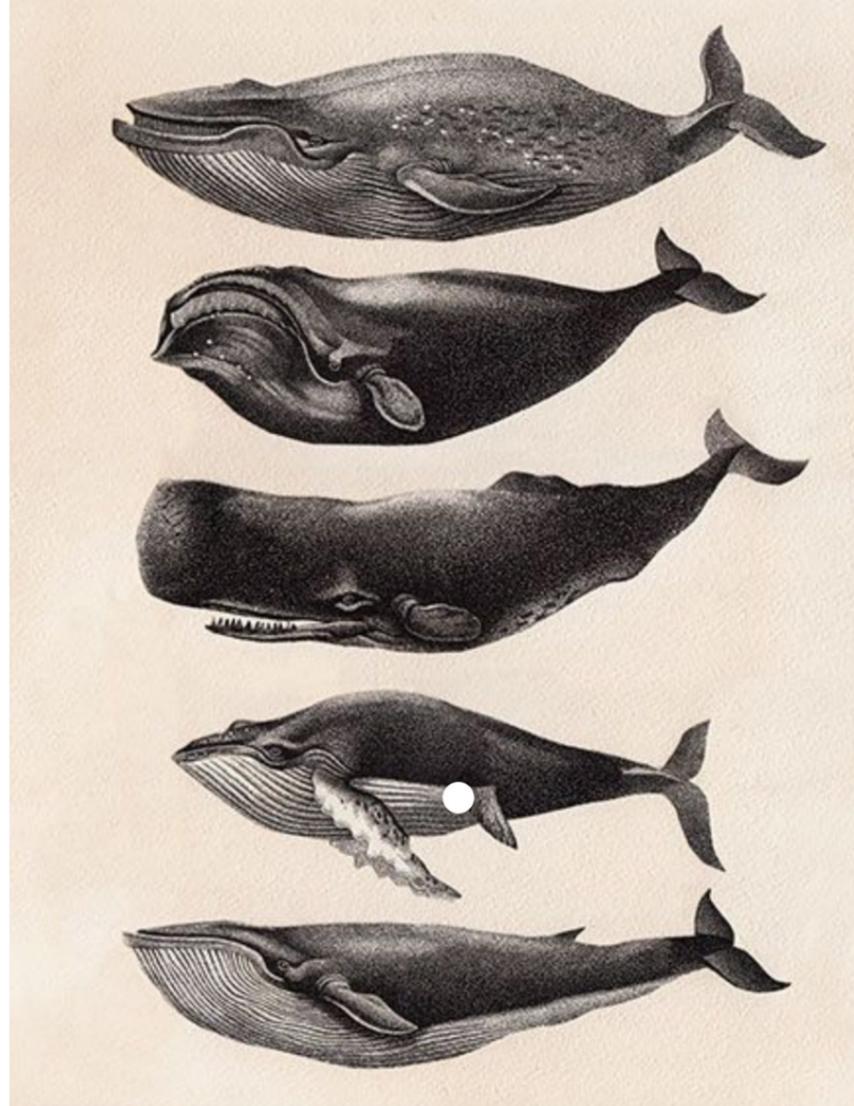
Necklace



# MINKE

design by Matteo Silverio

Many are the references to the Minke baleen species in this collection. Very large forms textured by pleats, obtained by computational design. A soft and gentle roundness that reminds us of the powerful and peaceful swim of a large whale. The collection delivers a strong exhibitionist character highly impossible to go unnoticed.



Ring



Earrings 1



Earrings 2



Earrings 3

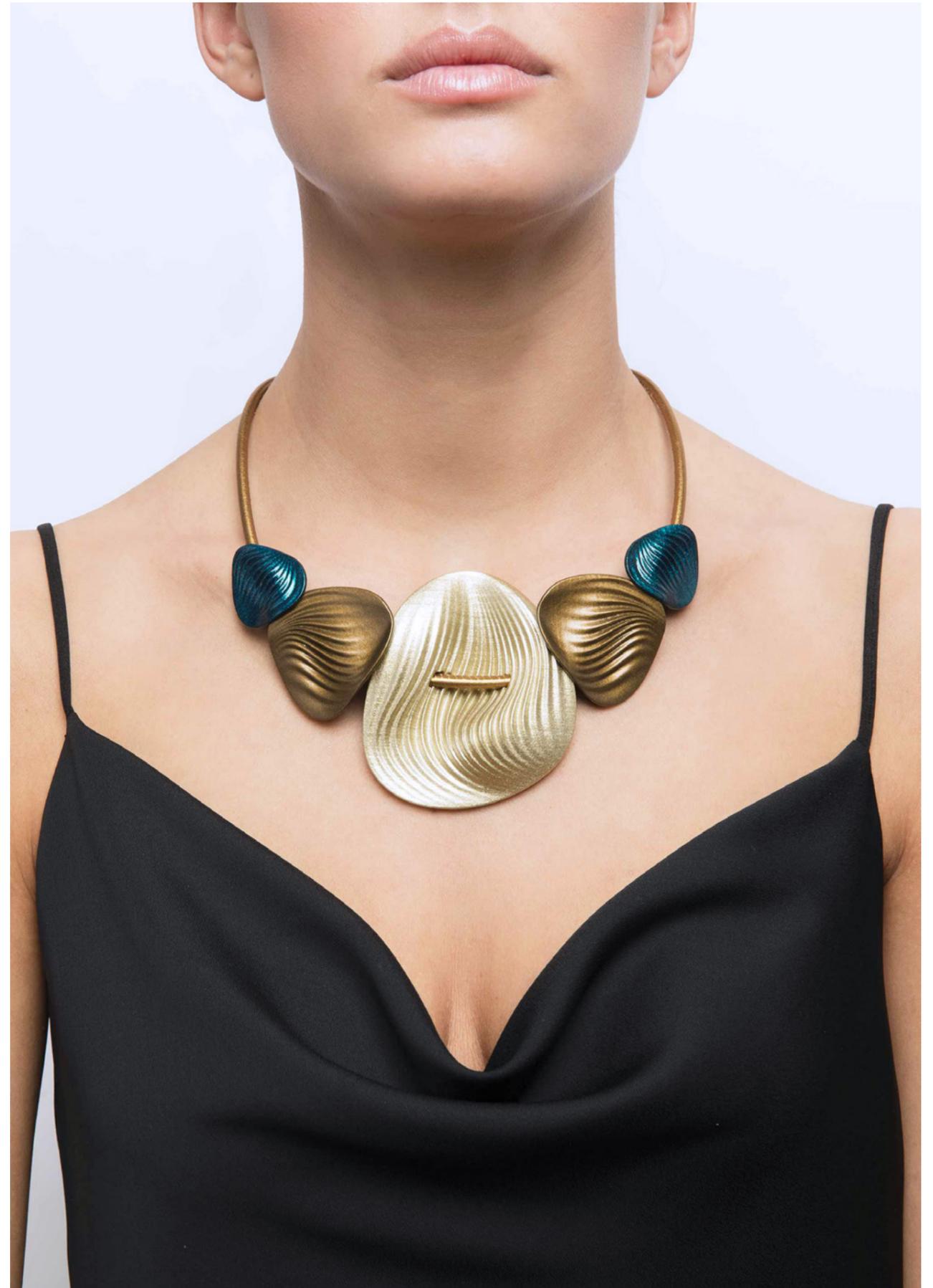


Necklace 1



Necklace 2





# LORON

design by Arturo Tedeschi

The name for this collection was randomly generated by an algorithm. The form is also a result of a computational design process based on mathematical algorithms. Modules, like in the detailed structure of tissues, link together in a mesh that recalls the skin of a shark seen under an electron microscope. Sharp but soft edges perfectly shaping the woman's body.



Ring



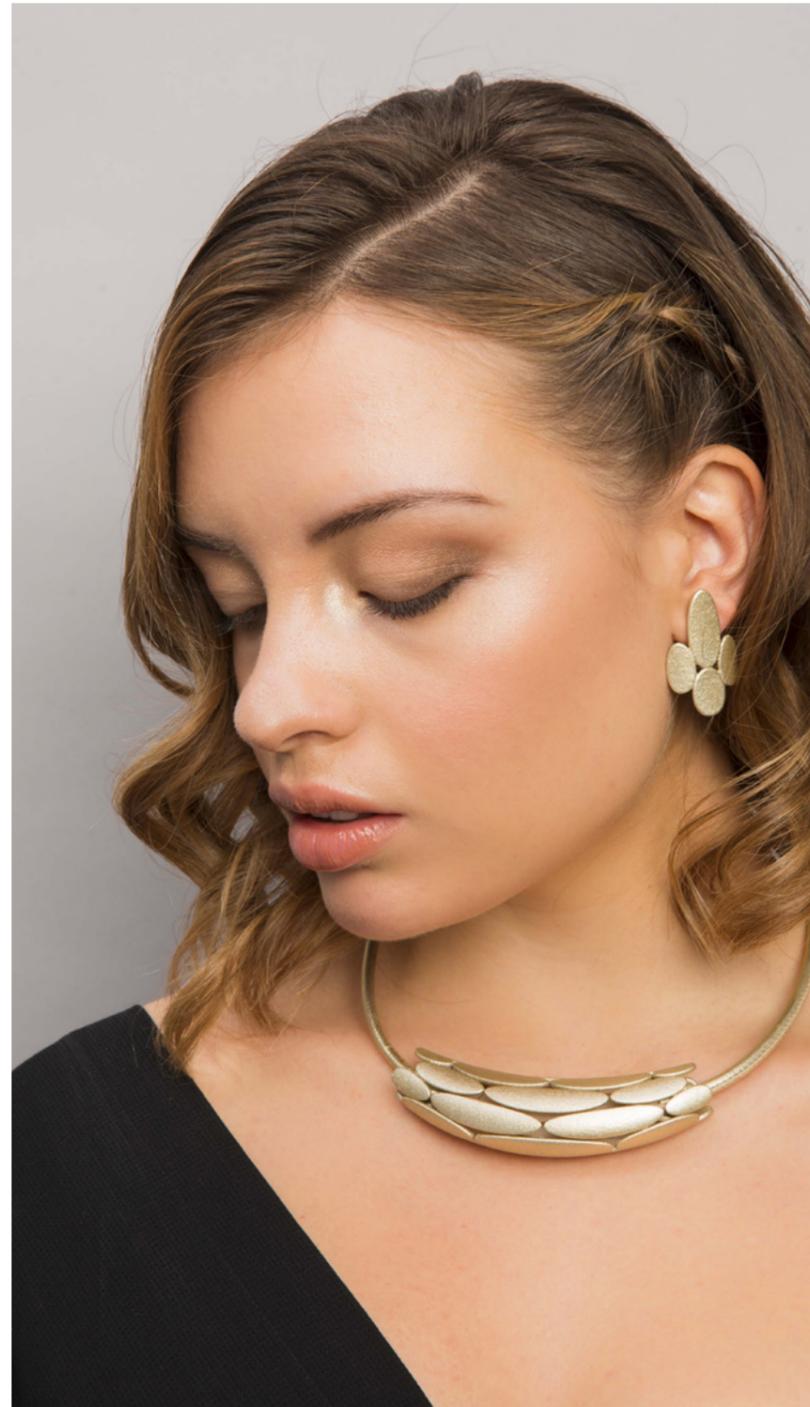
Earrings



# ARMURE

design by Odoardo Fioravanti

Armure, designed by Odo Fioravanti, is a crossover between geometrical and organic shapes, between technological execution and natural inspiration. What underlies the project is a botanical survey, and more specifically a study of the cypress fruit: the small spherical pinecones are characterised by a hidden soul, on which raised scales seem to float, as plates of a wooden armour separated by thin gaps.



ring



earrings



bracelet



necklace 1



# ATHENA

design by Sovrappensiero

The reference to the Greek goddess "Athena" as the name for this collection is deliberately chosen. Athena is considered the goddess of wisdom, the female archetype of a strong, logical thinking and independent woman with many talents. The ancient Greek reference is also represented in the repetition of thin plates, like pleats on a gown, that shape into a very contemporary form.



Earrings



Bracelet



# BEARING

design by Giulio lacchetti

A reinterpretation of the ultimate bon ton pearl necklace. Bearing is designed by Giulio lacchetti with the idea of a pearl but experiments with mechanical joints where a small full ball is caught inside the cell of a bigger empty sphere. Each pearl is a joint giving flexibility and movement to each piece of jewelry in the collection.



ring



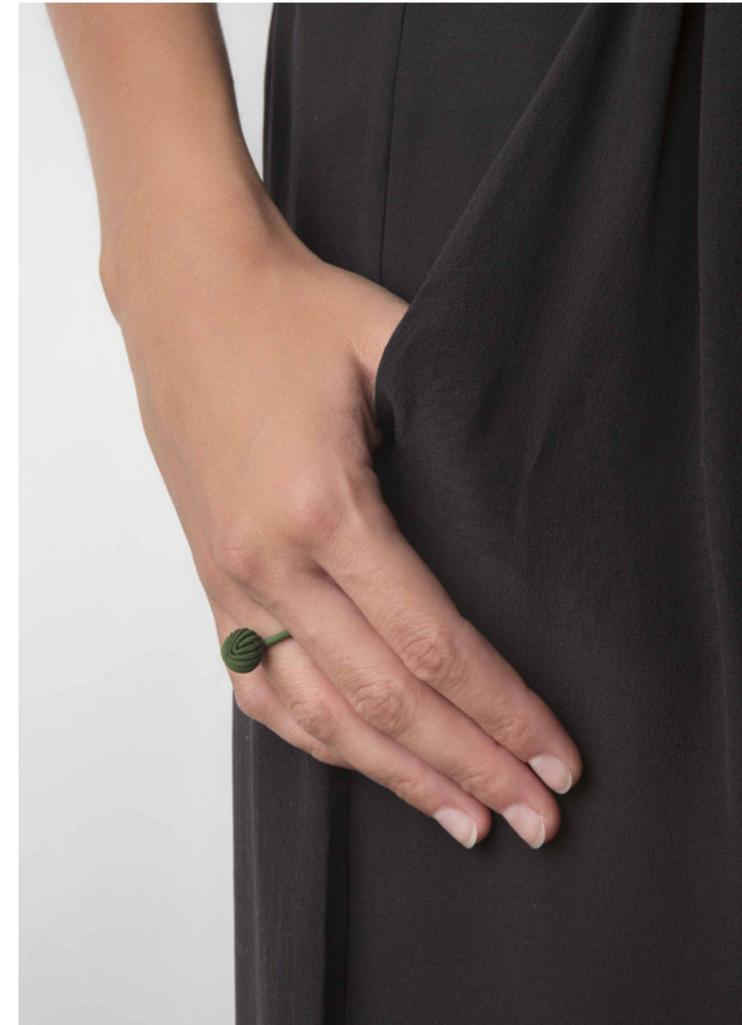
earrings 1



earrings 2



necklace



# BERN

design by Odoardo Fioravanti

The grandiosity of urban planning that has remained unchanged since the Middle Ages: the compact structure, the round and parallel streets, the arcades of the porches and the twists of the Aar river. The Swiss city of Bern's unique and peculiar topography is the inspiration for this collection conceived by Odoardo Fioravanti.

Each jewel of the Bern collection stands out for its amazing elasticity, a totally unusual feature for an object made using 3-D printing.



ring



cufflinks



earrings 1



earrings 2



bracelet



necklace





# CHAINED

design by Maison 203

A symbol of oppression, restriction of freedom and modern slavery.

This collection identifies the society of today constantly "chained" to social networks, media and technology.

Two very big, yet lightweight, statement pieces made of numerous chains in different lengths.



Earrings



Bracelet





# CHURROS

design by Maison 203

Well known for the crunchyness and sweetness, Churros have inspired this fun collection that share the same section.

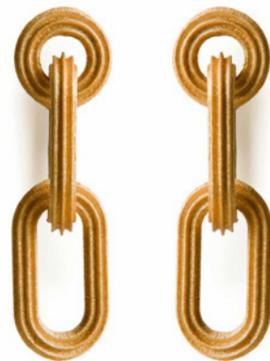
An extrusion bent into circular shapes and joined by other oval bent extrusions create a playfull collection of earrings that dangle and swing playing with light.



Earrings 1



Earrings 2



Earrings 3





# COQUELICOT

design by Giorgio Biscaro

Just like in one of the happiest expressions of painting en plein air – the Coquelicots painting by Monet – Coquelicots draws inspiration from the visual suggestions of a stretch of land covered with poppies bent by the wind. Conceived by Giorgio Biscaro, Coquelicot's geometric shape represents a clear reference to the graphics of the '70s.



ring

earrings

# ELLE

design by Vittorio Massimo

This collection originates with a reflection on the nature of a piece of jewelry. Deprived of any function, jewelry has the only purpose to create joy based on its beauty. The result is a free form derived from a simple section that revolves along its axis like a work of Brancusi, generating a winding yet elegant and feminine silhouette.



Ring

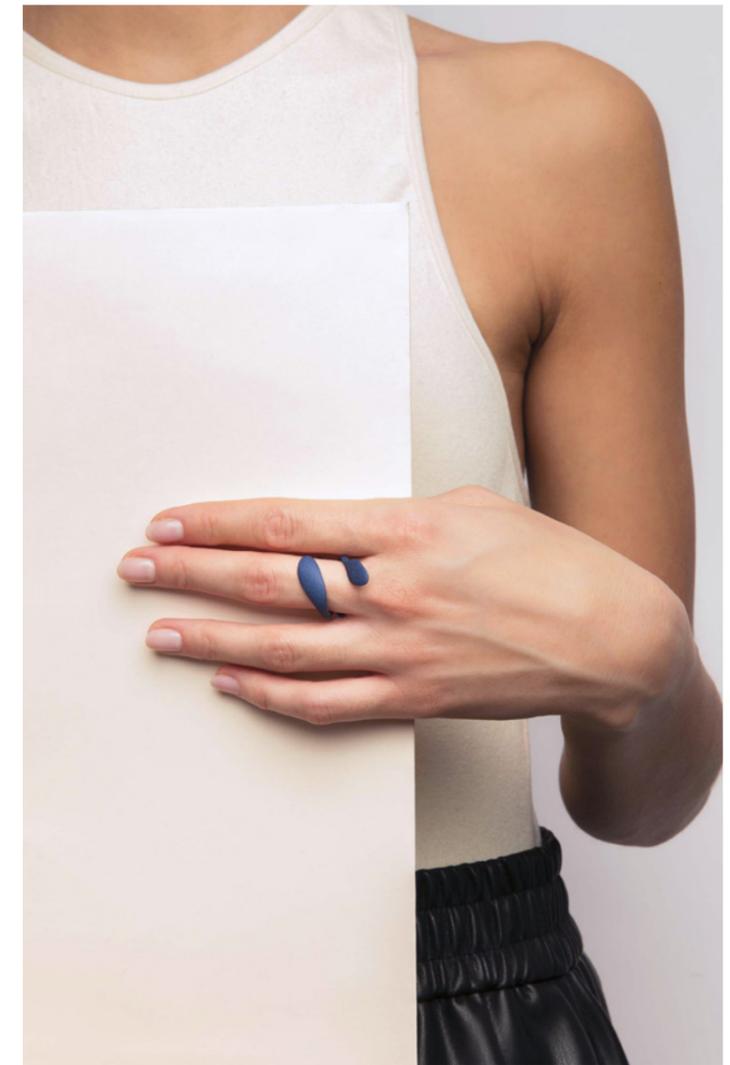


Earrings



Bracelet

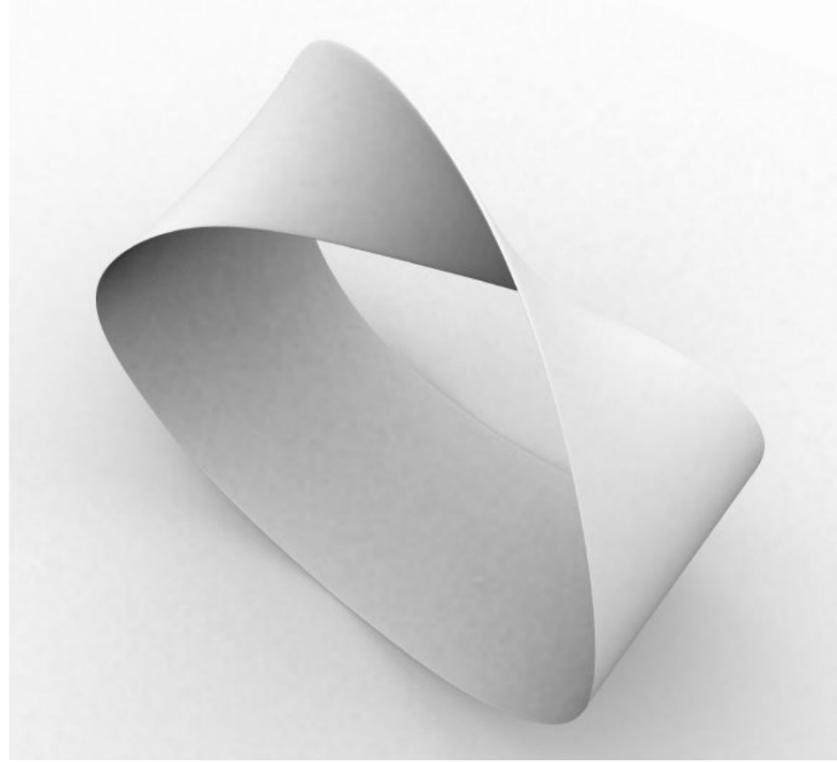




# FLOW

design by Marco Zito

Dynamic shapes, that a sudden twist transforms forever, welds into geometries to the frontier of an enigma. Flow, designed by Marco Zito, is inspired by the idea of movement suggested by the Moebius band: nothing more than a ring subjected to a 180° twist. An apparently simple shape capable of generating a geometrical short circuit of unique surfaces, in a perpetual movement that mixes clock-wise and anti clock-wise in an endless loop.



ring



earrings



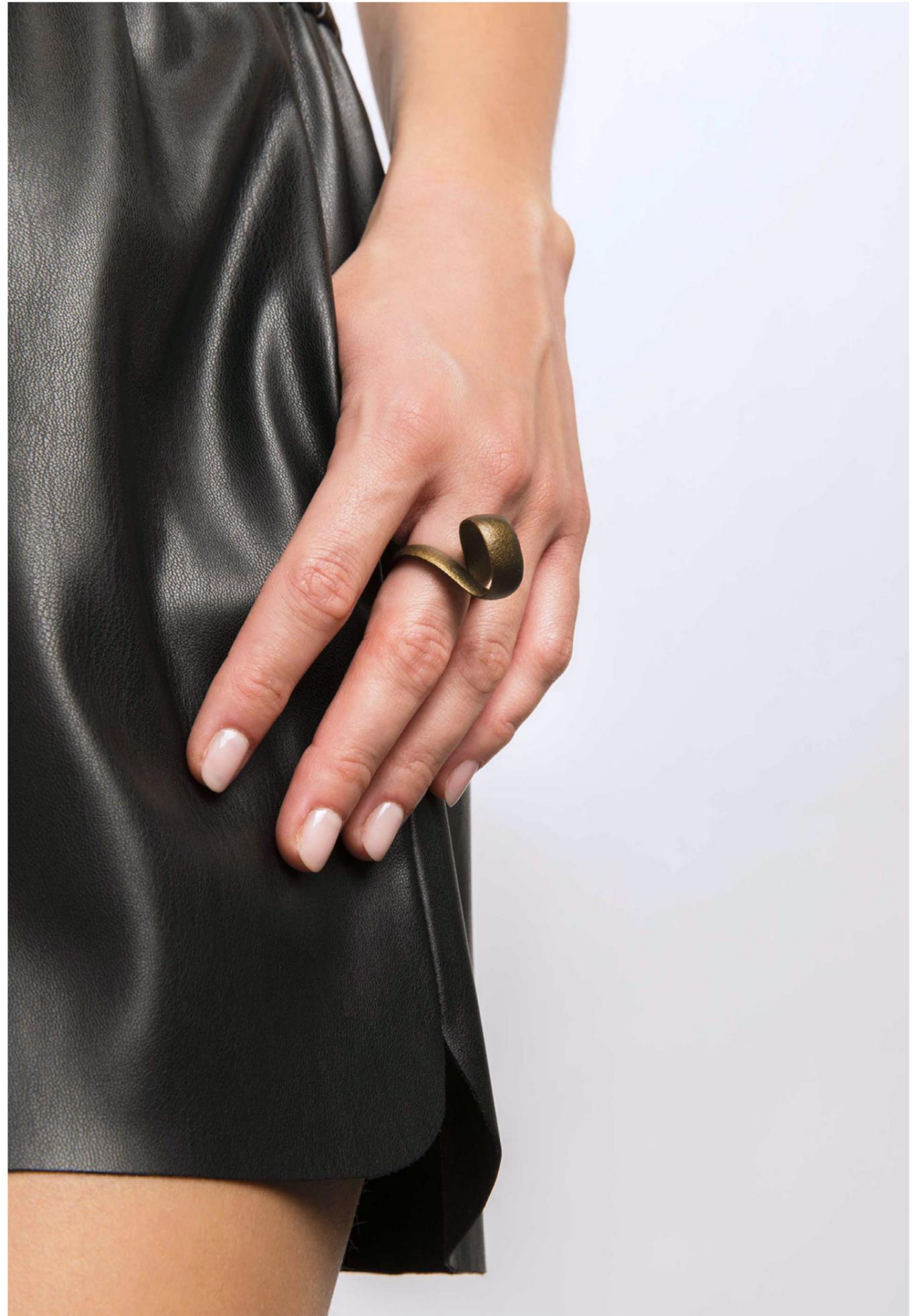
bracelet



necklace







# FRAGMENTS

design by E.L.F.

-  
Fragments of space and time to be worn,  
contemporary architectural shapes that reveal a  
cubist approach to the representation of reality.  
The Fragments collection, conceived by E.L.F. -  
a group of undergraduate students from  
Milan's NABA - stems from a study on how to  
crystallise time and space dimensions in small  
jewellery sculptures.



chain necklace 2



earrings 1



earrings 2



# GALILEO

design by Omri Revesz

One of the fathers of modern science and astronomy, has inspired the concept of this telescopic volumes that live one inside the other giving movement to this bold pieces of jewelry with neat geometries, like a Copernicus endless loop of contrasting shades of colour.



Ring



Earrings



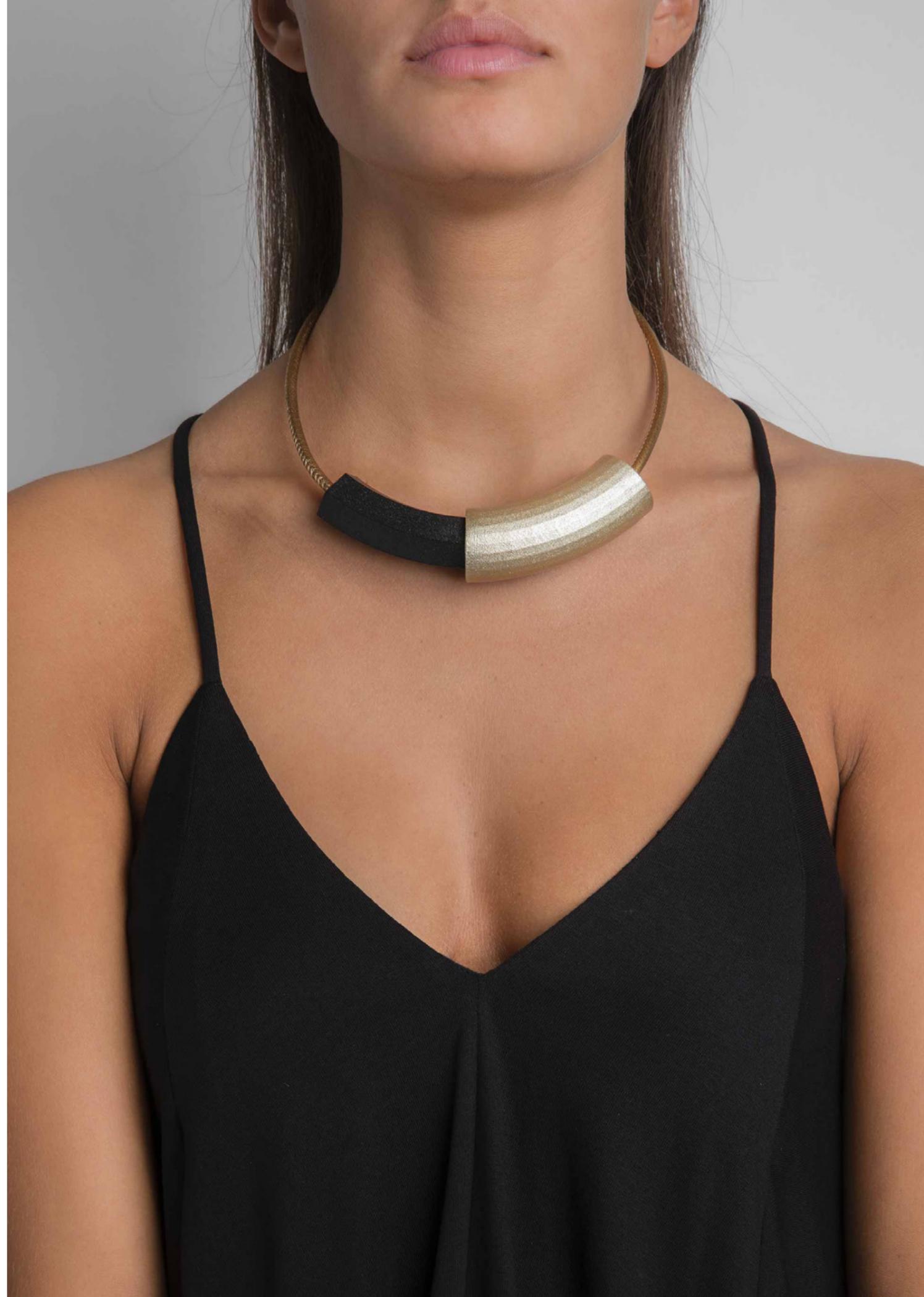
Bracelet

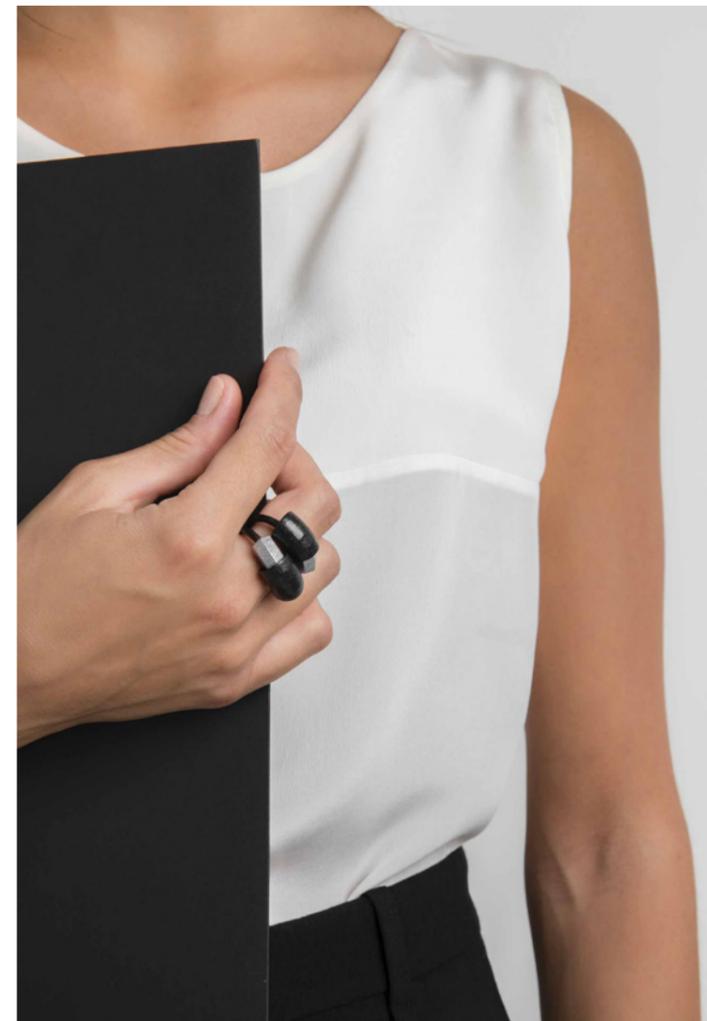


Necklace 1



Necklace 2





# MYBF

design by Orlando Fernandez Flores

Time changes, but diamonds remain women's best friends: MYBF is conceived, as a homage to the famous Marilyn Monroe's song, by Orlando Fernandez Flores.

Each piece is quite big, but the essentiality of the jewels, in a constant play of lines and voids, makes them light and at the same time incredibly sculptural.



ring 6



chain necklace 3



ring 5



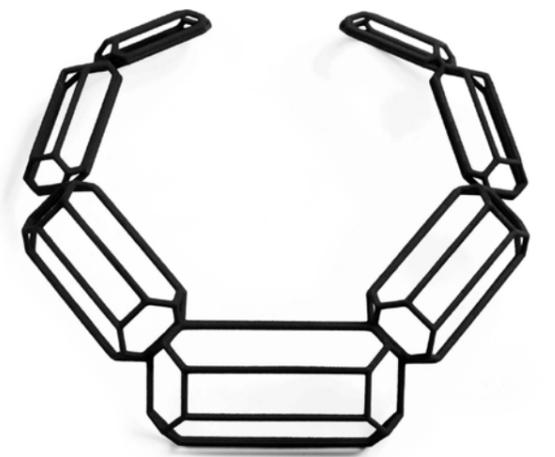
chain necklace 2



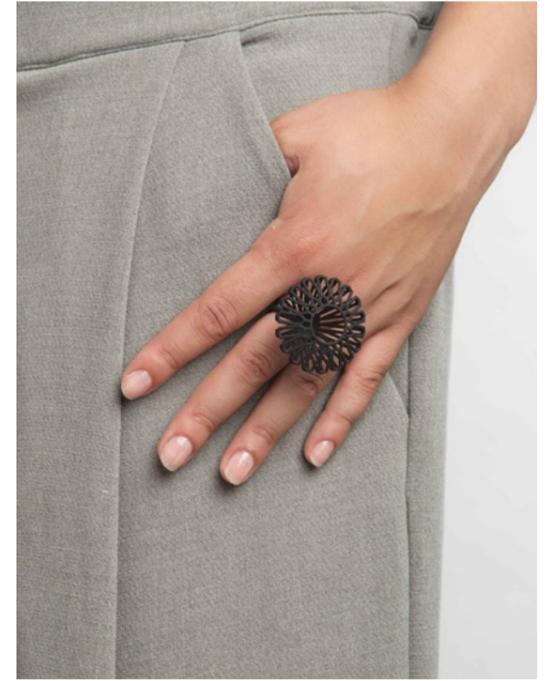
bracelet 1



bracelet 2



necklace

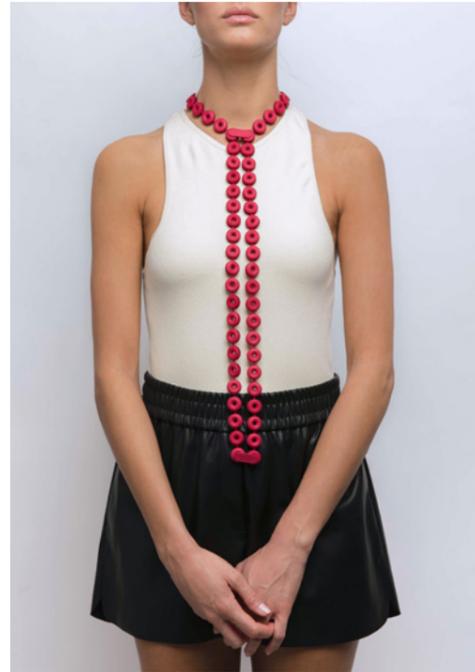




# KALIKON

design by Giulio Iacchetti

Designed by Giulio Iacchetti, Kalikon is based on a simple yet unexpected mechanism that reveals hidden intelligence which shapes aesthetics and function, geometry and movement, fashion and mechanics. A chain of elements – made of hollow rings – that are created already linked by spherical joints, to generate an extremely flexible structure whose sole fixed point lies in the mechanics of the jewel.



earrings 1



earrings 2



necklace 1



necklace 3



# LEAVES

design by Giorgia Zanellato

Ramages & foliages. A stylistic path that characterises the entire history of jewellery and – over the centuries – reproduces, with stylized traits or extreme realism, leaves and foliage, branches and twigs of the more than 350 botanical species that exist in nature: an almost endless precious herbarium. Giorgia Zanellato lets herself be inspired by the numerous suggestions offered by what is a natural element by excellence and creates Leaves.



ring



earrings 1



earrings 2



chain necklace



brooch



bracelet



necklace





# LEIA

design by Maria Vittoria Vallini e  
Carolina Schesari

The project was made in collaboration with a group of students from the IUAV school of design.

This grandious geometric earrings are a tribute to Princess Leia Organa from Alderaan, from the fiction movie StarWars, always a fashion statement with her peculiar hairstyles.



Earrings 1



Earrings 2

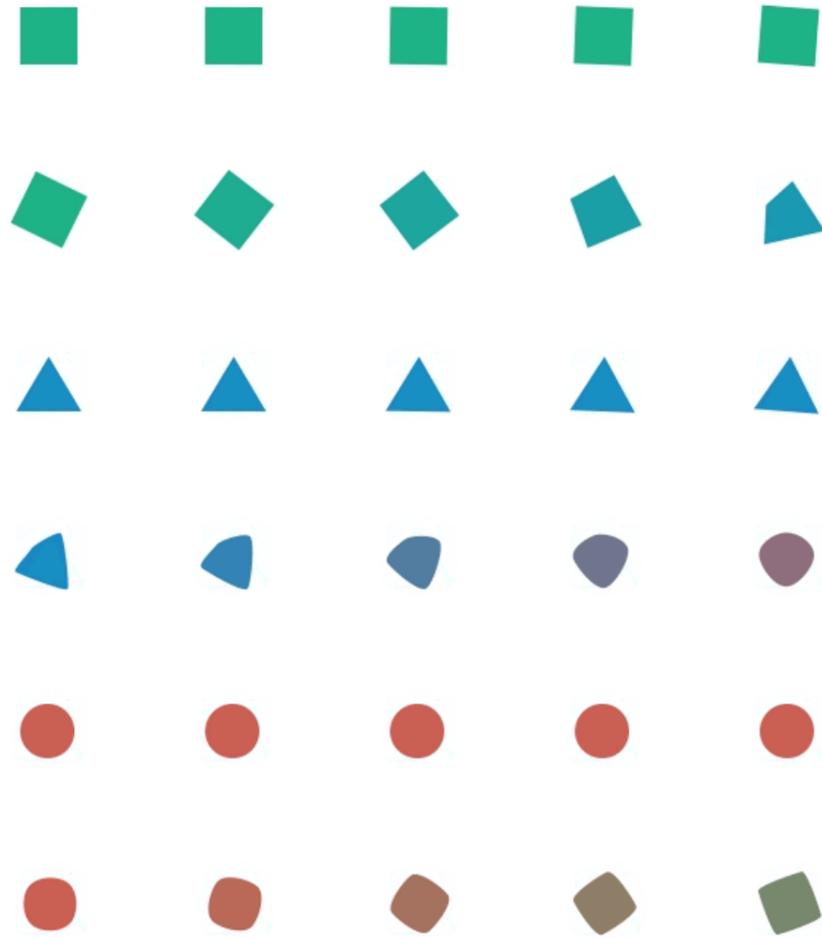




# LOFT

design by Omri Revesz

Two geometrical sections fuse together to create new shapes. A collection of jewelry that takes form in space giving life to numerous new geometries that reveal a contrasting colour inside once sectioned at different angles.



ring



earrings



bracelet



necklace





# PENNY

design by Maison 203

A collection of outstanding necklaces and earrings inspired by ancient jewels created by the Egyptian civilization and worn by queens like Nefertiti.

Penny is dedicated to our newest born queen in the Maison 203 family, Penelope.



Earrings



Necklace 1



Necklace 2





# PENROSE

design by Omri Revesz

Penrose, created by the Israeli designer Omri Revesz, recaptures the tiling invented by Roger Penrose and Robert Aman in 1974: a pattern of geometric shapes that combine two rhombus shapes of different sizes to create an endless pattern that never repeats itself.



ring 1



ring 3



earrings 1



earrings 2



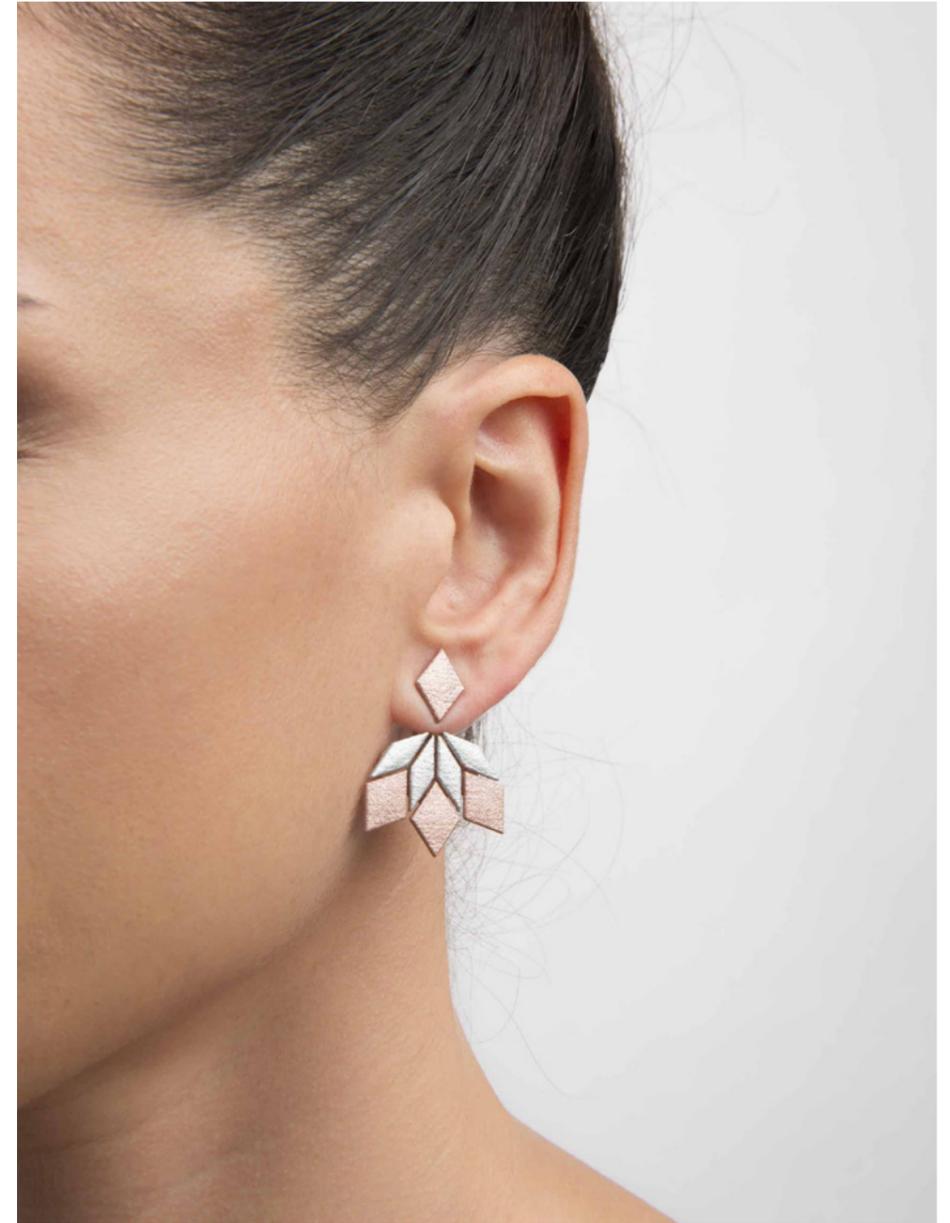
earrings 5



brooch 2



necklace

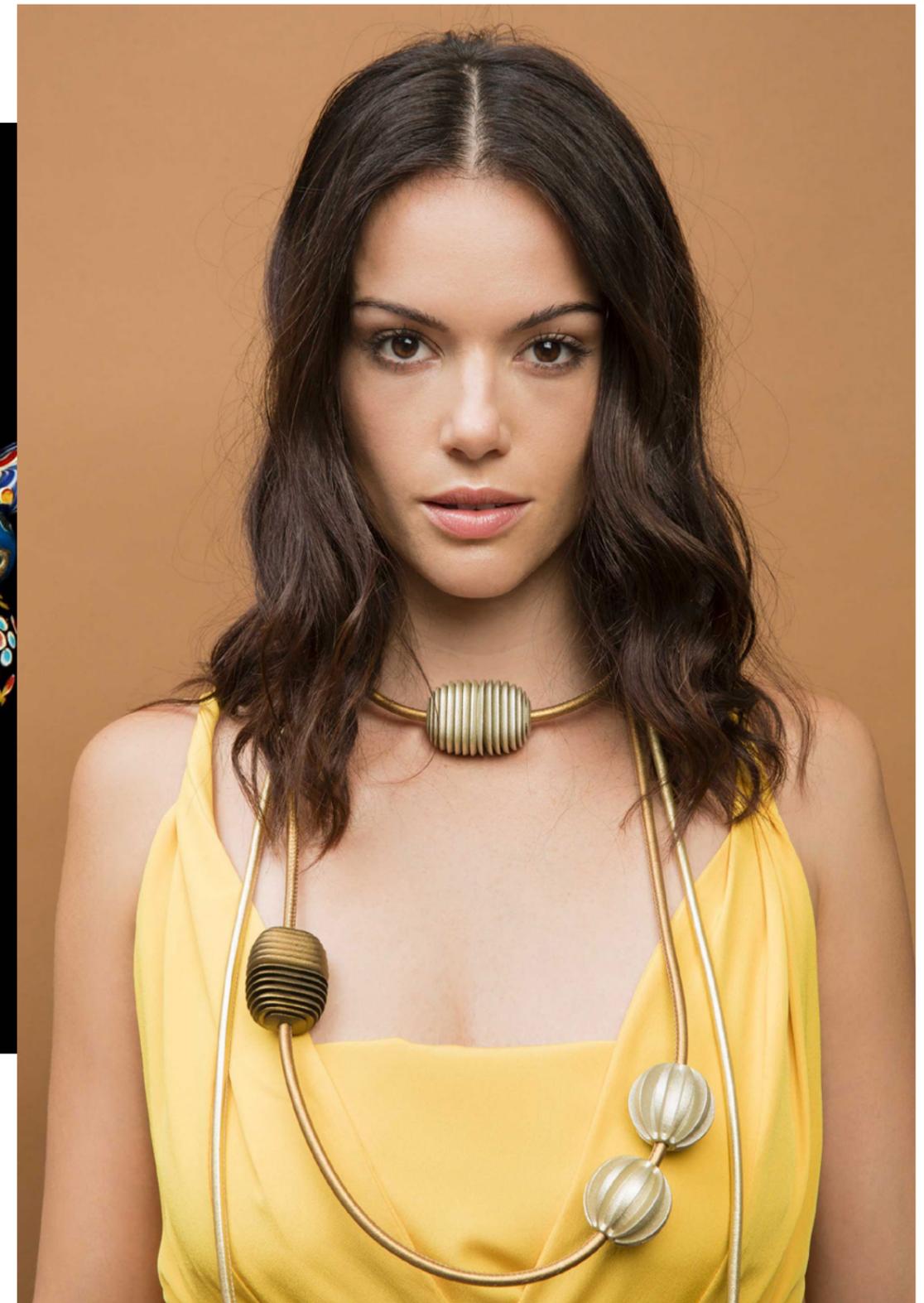




# PERLE

design by Marco Zito

Venice is well known for its secular tradition of glass pearls. Artisans blow, twist and pull fused glass to create torsion and to give birth to beautiful pearls. This collection reinterprets this tradition with a new material and technology, cut edge geometries and hand painted finishes. A collection of necklaces and bracelets entirely customizable. Choose your leather chord and your pearls to make your very own Perle necklace or bracelet.



Perle S01



Perle S02



Perle L01



Perle L04

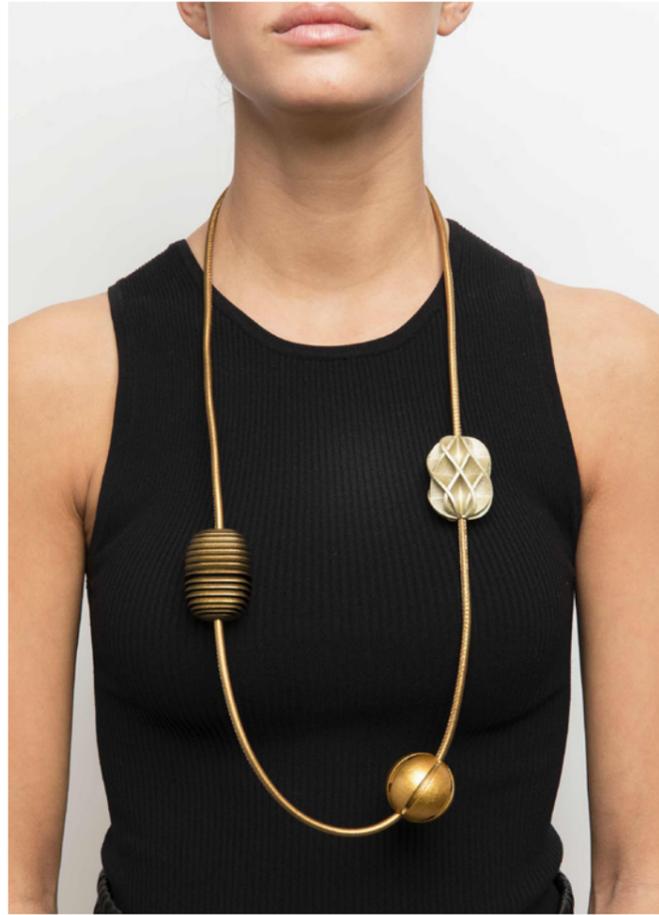


Perle L05



Perle L06

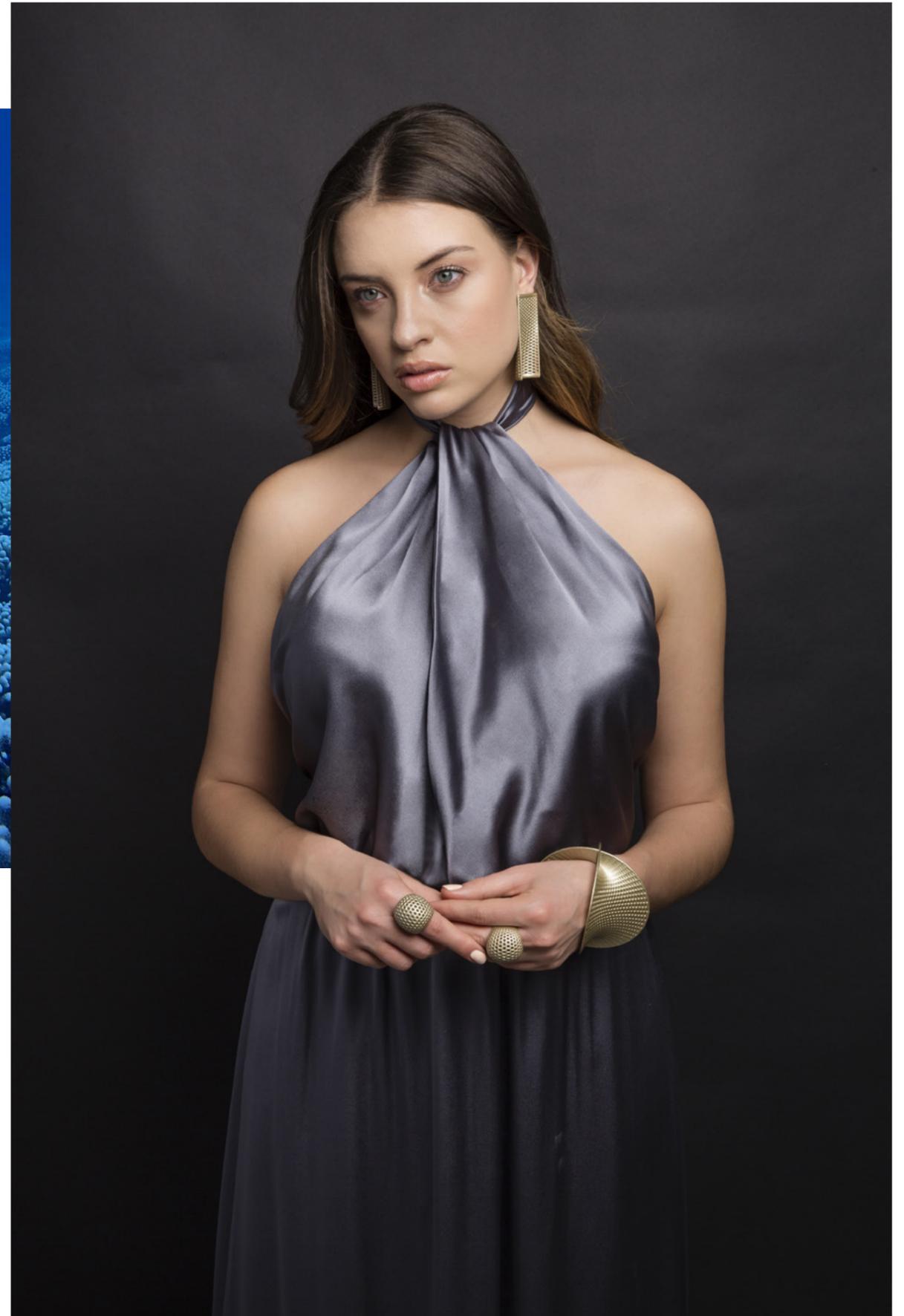
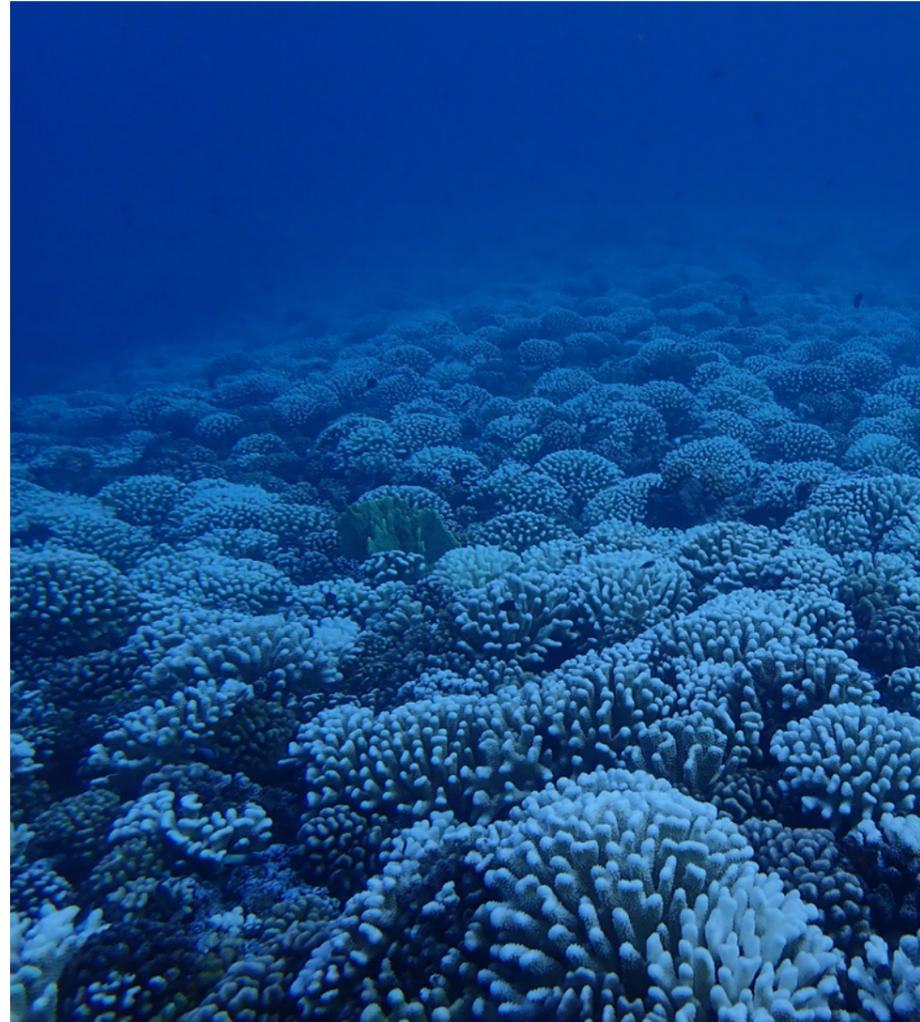




# REEF

design by Emanuele Canova

Marine life has always been an inspiration in the world of jewelry. In Reef, thanks to the help of generative design we have managed to recreate a pattern inspired by coral reefs that is flawlessly applied into cutting edge architectural geometries. This combination creates an unexpected contrast that gives Reef a whole new language.



Ring



Earrings



Bracelet

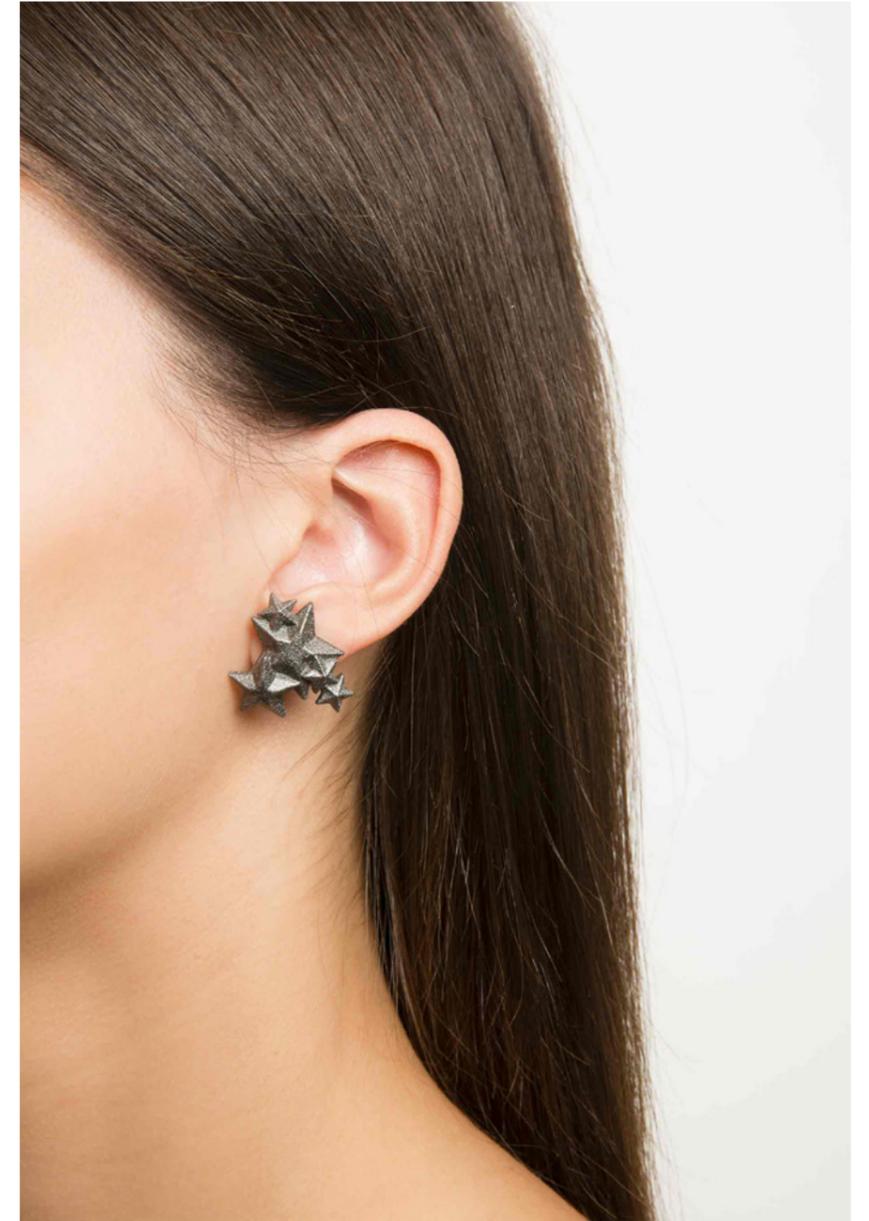


# STARDUST

design by Maison 203

Stars have always been a source of inspiration in jewelry. This is our interpretation using the 3D printing technology melting nylon "Dust" into a composition of playful Stars that blend one with the other creating armoniously balanced earrings, ring and necklace.

Spreading stardust to everyone that wears this collection.



Ring

Earrings 1

## BERN CLUTCH

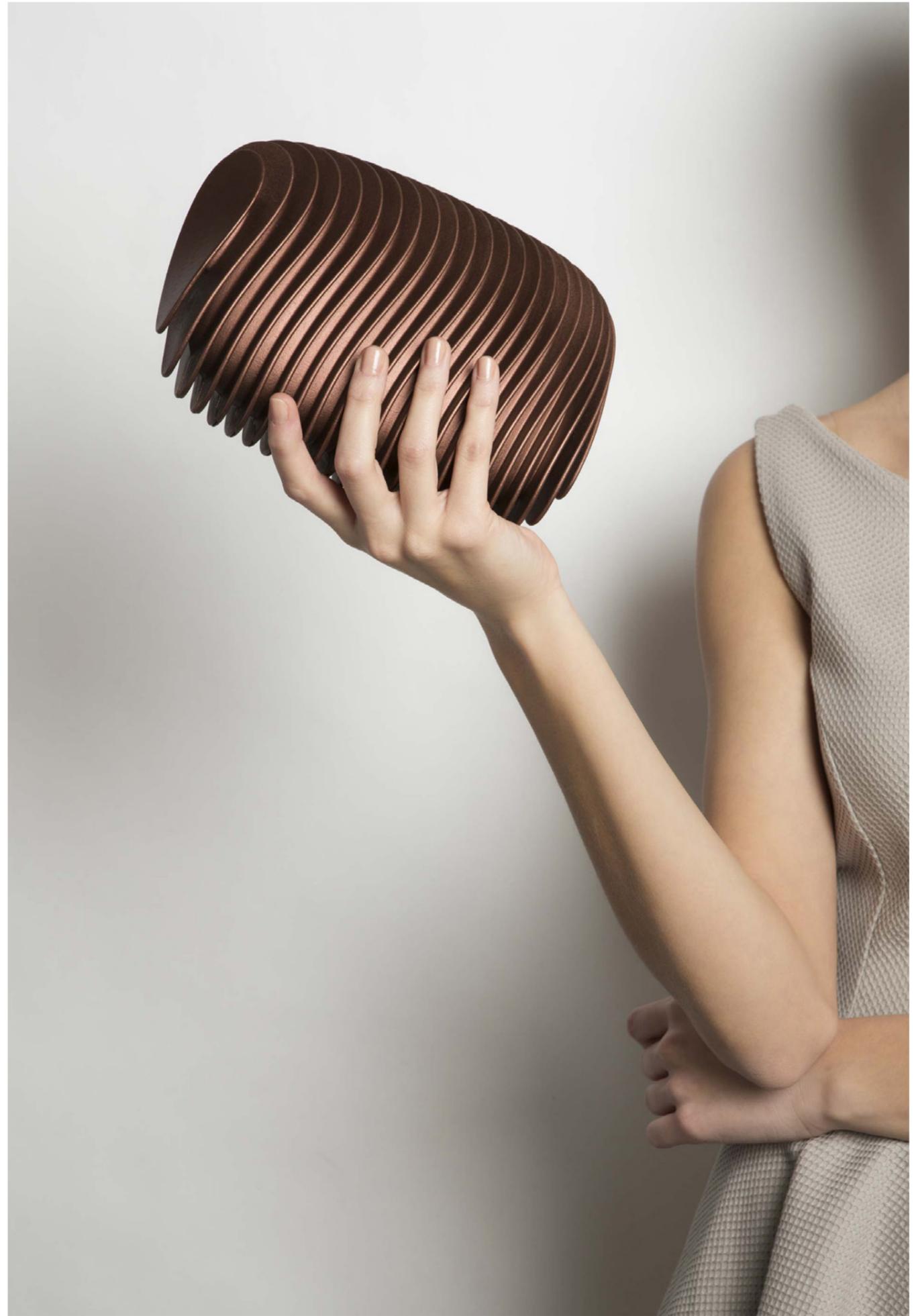
design by Odoardo Fioravanti

Bern clutch, designed by Odo Fioravanti, is inspired by the unique peculiarity of the topography of Bern, the Swiss city that is a Unesco World Cultural Heritage Site. A structural rhythm imposed by the gaps between an oval shape and the next and a pulsating and dynamic pattern developed by matching bending parallel lines.



clutch





## ARMURE CLUTCH

design by Odoardo Fioravanti

Armure, designed by Odo Fioravanti, is a crossover between geometrical and organic shapes, between technological execution and natural inspiration. What underlies the project is a botanical survey, and more specifically a study of the cypress fruit: the small spherical pinecones are characterised by a hidden soul, on which raised scales seem to float, as plates of a wooden armour separated by thin gaps.



clutch



clutch leather





## IVY CLUTCH

design by Odoardo Fioravanti

Elegant lanceolate leaves with their veins in relief and surfaces textured with very fine dots. And a drawing too – flowery and geometric at the same time – a drawing that appears and disappears, ready to vary among the tropical foliage of a climbing plant.

Ivy, designed by Odo Fioravanti looks like those illustrations in the books of the first botanical explorers.



clutch



## METAL COLLECTION

These metal editions of some best sellers articles are made of polished brass or gold plated and black steel.

The production process is the one of lost-wax casting: a model obtained through 3-D printing of precision casting wax, is used to create the master mould where the brass/steel is cast once the model wax is melted. The ring is thus obtained and it is subsequently finished and polished to obtain a glossy and precious surface. Jewels that perfectly combine ancient know-how and new technologies, proper icons of digital craftsmanship.



MYBF ring 4



Flow ring



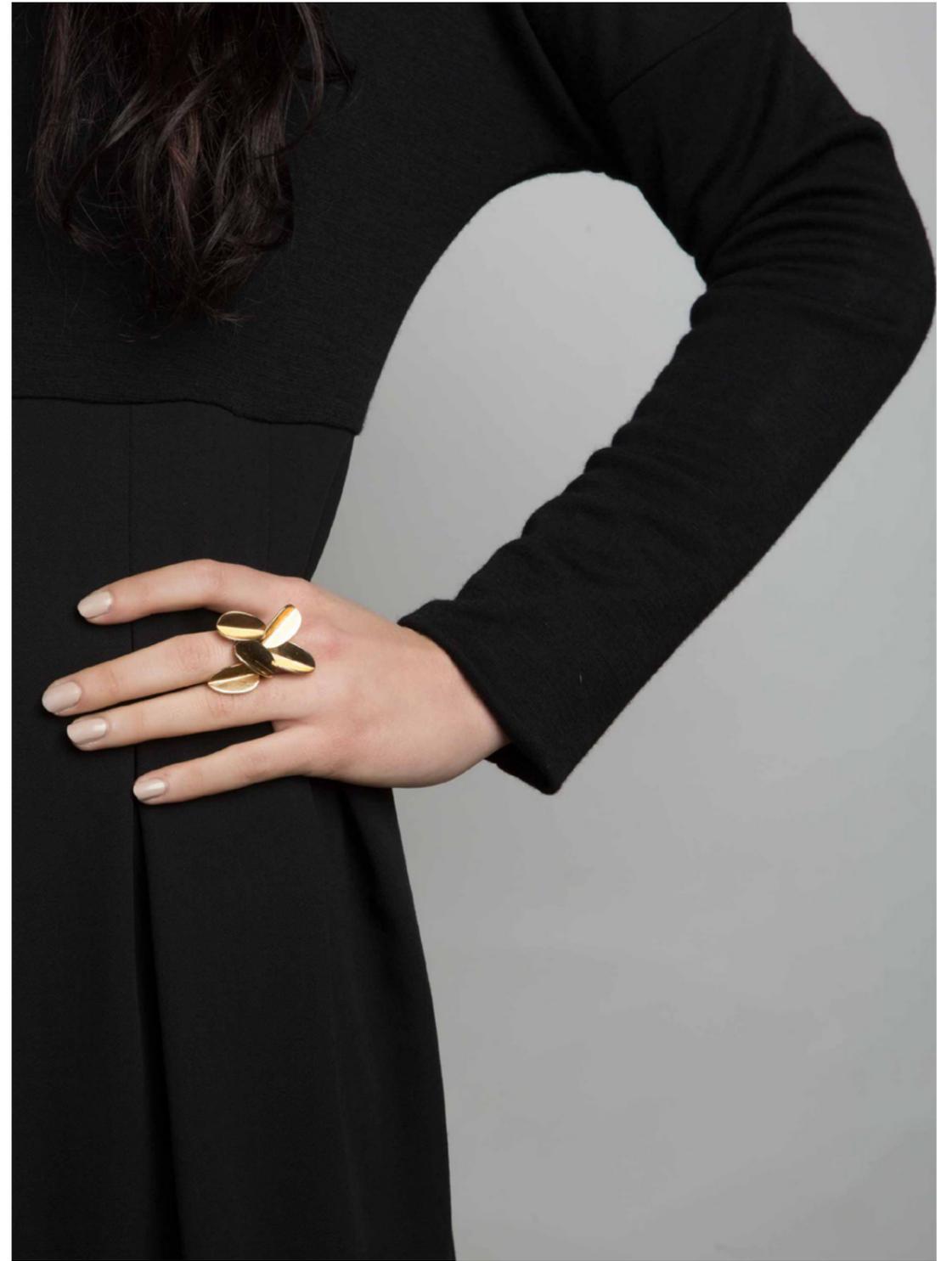
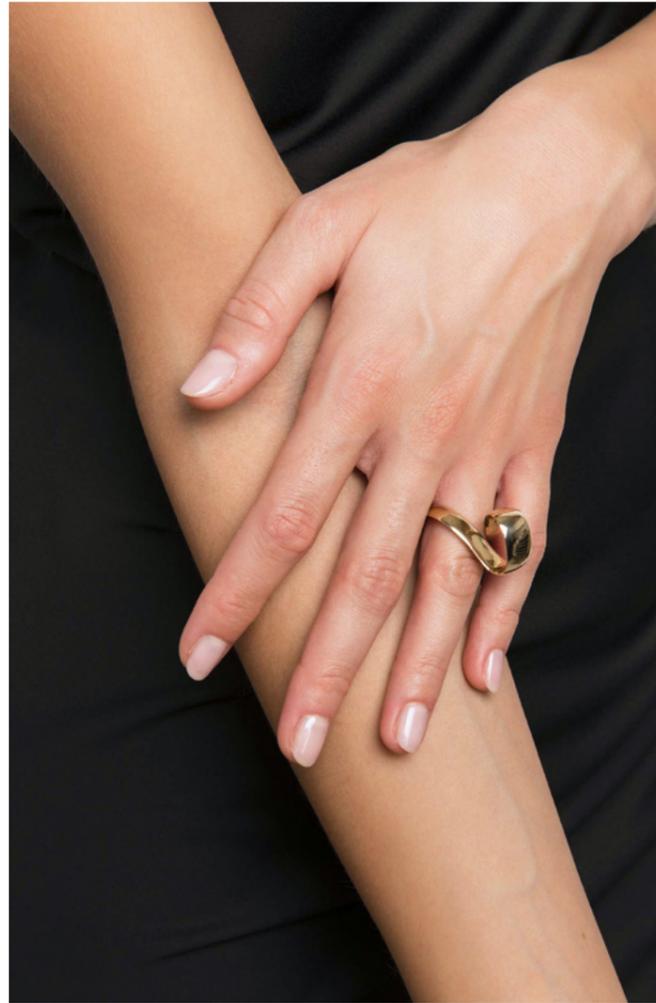
Leaves ring



Penrose ring 1



Penrose ring 3



# FRITTO MISTO

design by Zaven

-  
A collection that happily reinterprets a poetic object that has often fallen into disgrace, i.e. the souvenir, starting from playful imagination that is far removed from monuments and tourist guides, based on apparently less significant Venetian features and, for this very reason, more authentic.



brooch



brooch

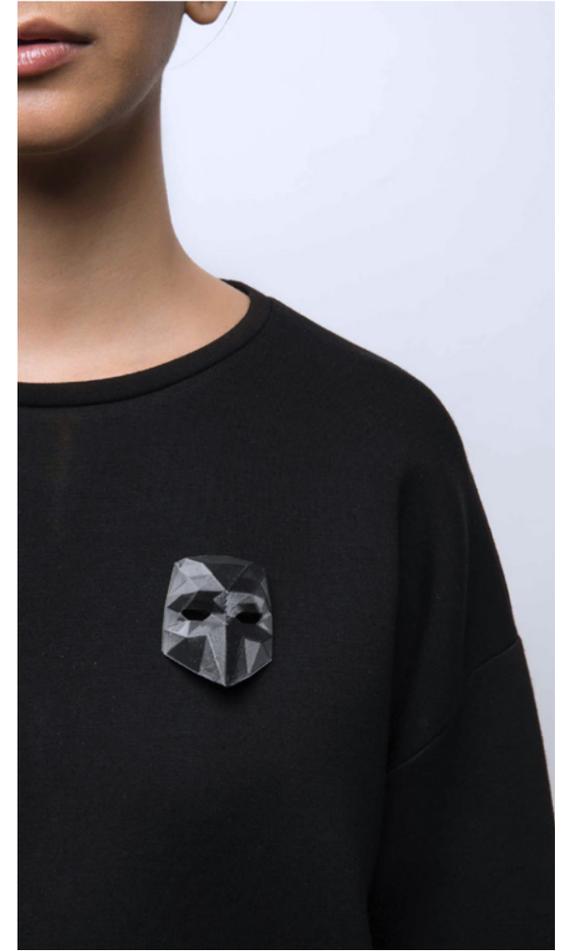


brooch



brooch





## COLLECTABLES

design by Fabrica

A collection of 12 brooches designed by FABRICA for Maison 203.  
Made with PLA, a bio-polyester  
100% biodegradable

maison  
203



F A B R I C A



**Dachshund**  
by Chan Wai Hon  
from Hong Kong



**Fat Cat**  
by Chan Wai Hon  
from Hong Kong



**Finch**  
by Sebastian Anastasiei  
from Romania



**Handmade 1**  
by Carl Rethmann  
from Germany



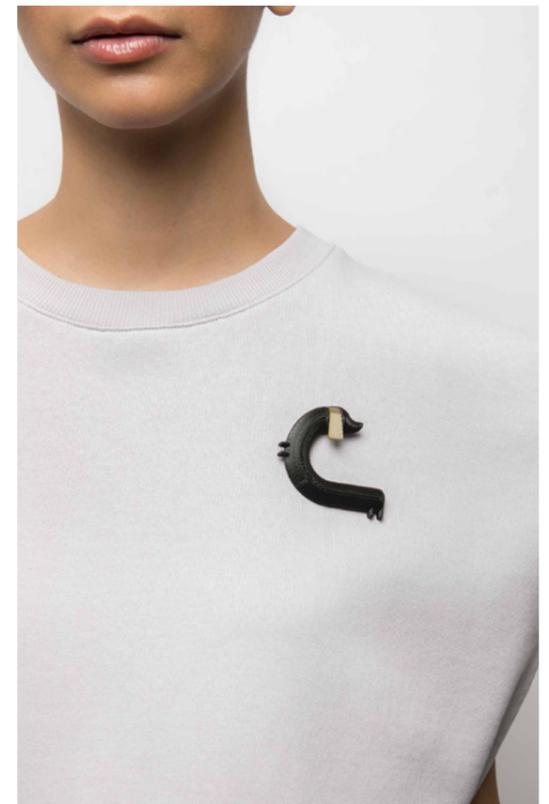
**Handmade 2**  
by Carl Rethmann  
from Germany



**Ou Ferrat**  
by Laura Sans  
from Catalonia



**Penne**  
by Lukas Valiauga  
from Lithuania



# HOPESTAR

design by Maison 203

Hopestar is a brooch made with high quality recycled 3D printing filament made from old plastic bottles that have been cleaned, shredded and given a second life as 3D printing filament.

We designed this star as a symbol of hope for a more sustainable future.

A very meaningful project that symbolizes hope for our planet and hope for the production cycle.

## SUSTAINABLE PRODUCT

This is a recycled product made with PET filament from old bottles



brooch S



brooch L



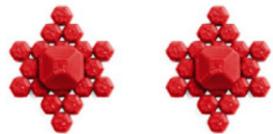
## 3D LAB COLLECTION

design by Maison 203

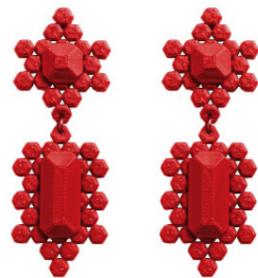
Made with PLA, a bio-polyester  
100% biodegradable



brooch



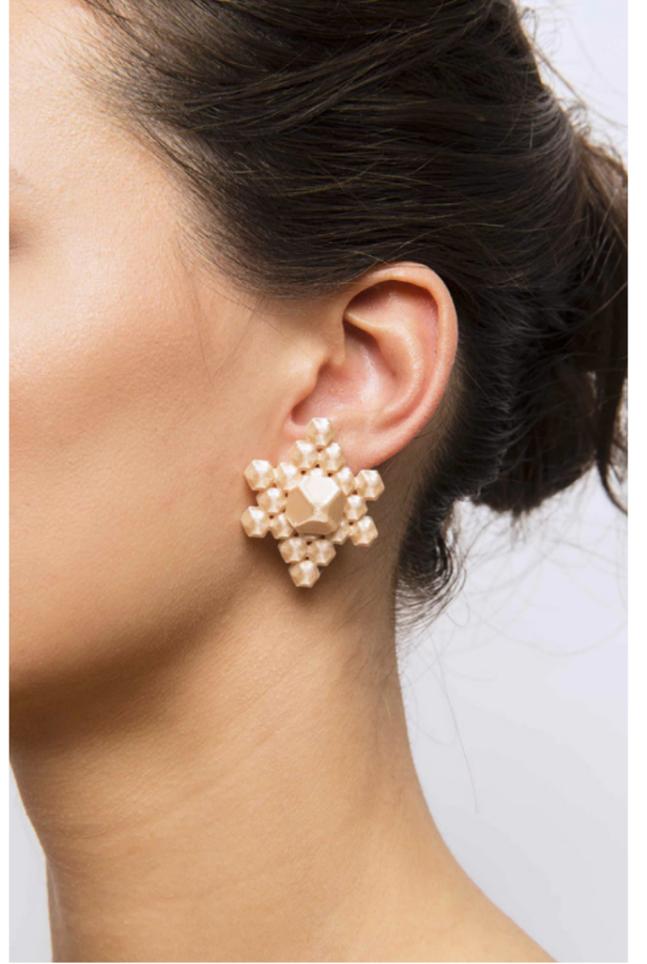
earrings S



earrings L







Credits

Photography:  
Federico Marin

Clothing:  
Tredicizerosei

Graphic Design:  
Maison 203

February 2021

